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FOR IMMEDIATE RELEASE
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COALITION FOR THE HOMELESS' ANNUAL WORLD HOMELESS DAY LUNCHEON IS ONE MONTH AWAY

Ric Campo – Camden Chairman & CEO and Houston Super Bowl Host Committee Chairman – will Give Keynote Address

HOUSTON, TX – The Coalition for the Homeless will host its annual World Homeless Day Luncheon on Oct. 12 at 11:30 a.m. at the Hilton Americas-Houston. For more than 33 years, the Coalition has served those who serve homeless individuals by leading in the development, advocacy, and coordination of community strategies to prevent and end homelessness. This year's event is themed "The End Zone is in Sight" as a nod to both the success that the region has seen in efforts to solve homelessness and the work that still lies ahead.

Ric Campo will be welcomed as the keynote speaker. He is an advocate for homeless individuals and has been a large supporter of the region's efforts in solving homelessness, including serving on the Mayor's Leadership Team on homelessness. Campo has been the Chairman of the Board and Chief Executive Officer of Camden since 1993 and holds strategic roles within the real estate industry. He has served on the Board of Directors of numerous organizations in Houston including Houston First Corporation, Central Houston, Inc., and the Greater Houston Partnership. Additionally, he is currently serving as the Chairman of the Houston Super Bowl Host Committee.

"Tackling the issue of homelessness in Houston is a large task, and while there's still work to be done, the Coalition for the Homeless has done a remarkable job over the years" said Ric Campo, Chairman & CEO of Camden. "I've supported homeless efforts in this great city for many years and I'm excited to give the keynote address during this year's World Homeless Day Luncheon."

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Coalition for the Homeless' Annual World Homeless Day Luncheon is One Month Away

Since 2012, the Coalition has worked tirelessly alongside more than 100 partner organizations toward the goal of solving homelessness through a collaborative known locally as The Way Home. The Way Home has been extremely successful, noting a 57% reduction in homelessness in Houston, Pasadena, Harris County and Fort Bend County since 2011; and announcing the effective end of veteran homelessness in June 2015.

During the event, the Coalition for the Homeless will award ten World Homeless Day Awards to deserving individuals, agencies and organizations. Award categories and winners include: Achiever of the Year, recognizing formerly homeless individuals who have successfully transitioned out of homelessness to Loretta Ray of the Salvation Army and Jay Jeanjaquet; Bridge Builder, individuals or organizations outside of the homeless response system who have made a valuable effort to help individuals stay housed to Workforce Solutions; Business/Corporation of the Year, a corporation that supports the Coalition and its partners' efforts to end homelessness to Chase; Housing Partner of the Year, a property manager, landlord, etc. who has worked to decrease barriers and help homeless individuals move into affordable housing to Villa Serena Communities; Media Champion, an individual or organization that puts a spotlight on the issue of homelessness or provides coverage on homeless issues and solutions to KHOU; Peg Dudar Individual Advocate, an outstanding advocate for the homeless population to Kelli King-Jackson; Sally Shipman Service Provider Staff, a nonprofit employee whose work is dedicated to the homeless community to Jordan Press; Services Partner of the Year, an agency that provides crucial services to help individuals attain and maintain housing to Houston Area Community Services; Spirit of Collaboration, the collective effort of various organizations that have worked together towards ending homelessness to Income Now. Opportunities are available to sponsor award winners; visit <http://bit.ly/WHDL2016> for more information.

Through this annual event, the Coalition for the Homeless raises funds to support their programs: research (including the local Homeless Management Information System (HMIS) database); project management (Homeless Court, The Way Home lead agency); system capacity building (training and education); and public education (advocacy). Individual tickets start at \$100 per person, with corporate and individual underwriting opportunities available from \$2,500. Sponsors include: Wendy Adair; Choice! Energy; Kaki & Kent Grubbs; Kroger; The Mission Companies; Amber Rabo, PhD; Johnette Rosenbalm;.and TWC The Valve Company. To purchase sponsorships, tickets or for more information, visit <http://bit.ly/WHDL2016>.

About the Coalition for the Homeless

The Coalition for the Homeless is a non-profit, 501(c)3 whose mission is to provide leadership in the development, advocacy and coordination of community strategies to prevent and end homelessness. For more information, please visit www.homelesshouston.org.

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Additional information for the Coalition for the Homeless and The Way Home can be found in their respective digital press kits: <http://bit.ly/CFTHPressKit> and <http://bit.ly/TWHPressKit>.

EVENT DETAILS

WHAT: **Coalition for the Homeless' Annual World Homeless Day Luncheon**

WHEN: Wednesday, October 12, 2016
11:30 a.m. – 1 p.m.

WHERE: Hilton Americas-Houston
1600 Lamar, Houston, TX 77010

TICKETS: Individual tickets \$100; Tables from \$2,500
To purchase tickets or sponsor the event, visit HomelessHouston.org.

KEYNOTE: **Ric Campo**
Chairman of the Board and CEO of Camden, Chairman of the Houston Super Bowl Host Committee

MORE INFO: HomelessHouston.org and our digital press kit: bit.ly/2amH89E

IMAGES: <http://bit.ly/CFTHWHD2016>

INTERVIEWS: A limited number of interviews with Coalition for the Homeless spokespersons, City representatives, The Way Home spokespersons and Ric Campo are available. Please contact CKP with requests.

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